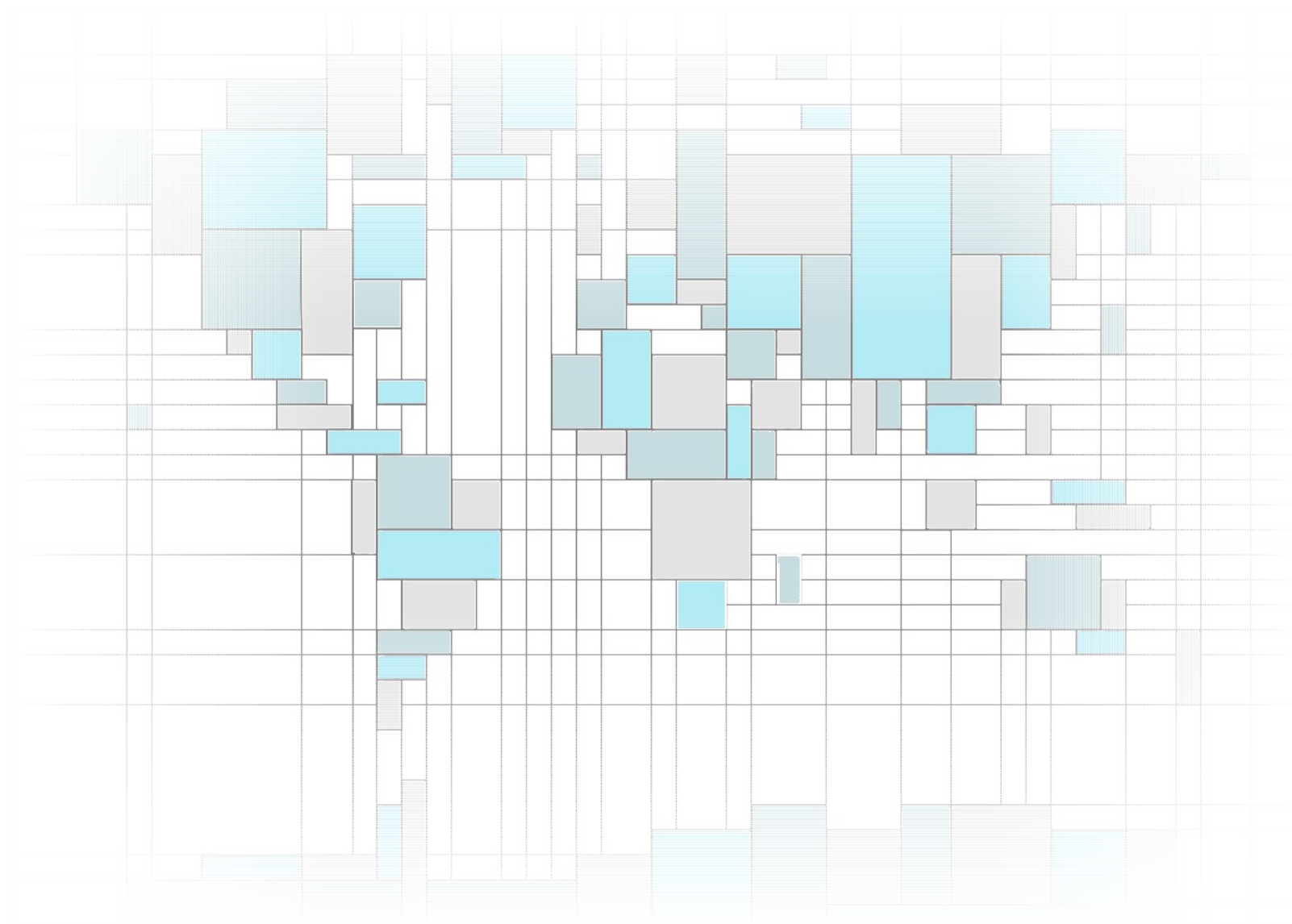
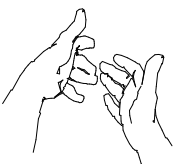


...rethink banking



prepared for AMIO bank (previously ARM BUSINESS BANK)

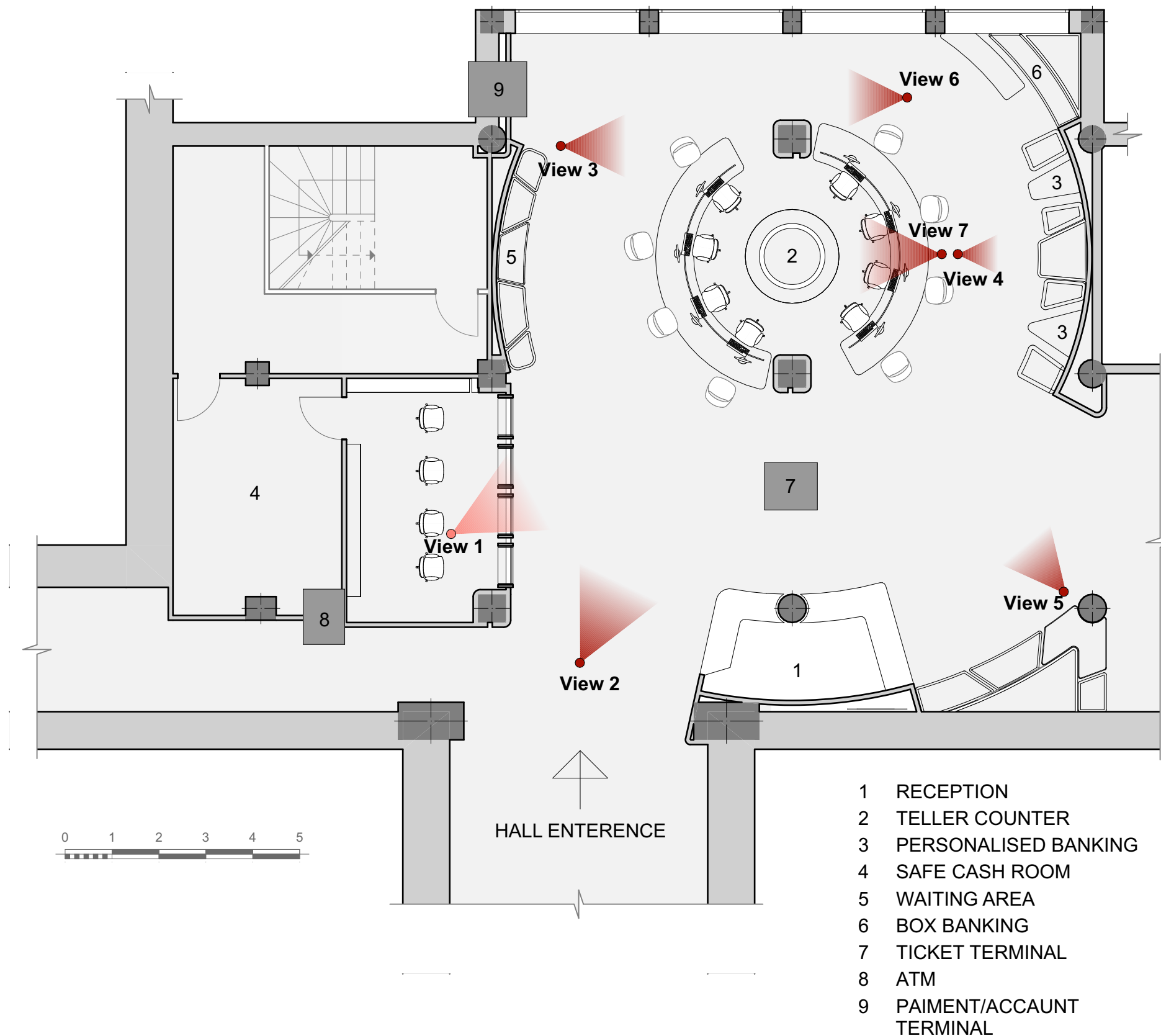
ELOY.N ARCHITECTS



To create a memorable and unique experience for the bank visitors the design team set out to develop a unique environment that will depict the sustainable, stable yet flexible and friendly nature of **AMIO** bank.

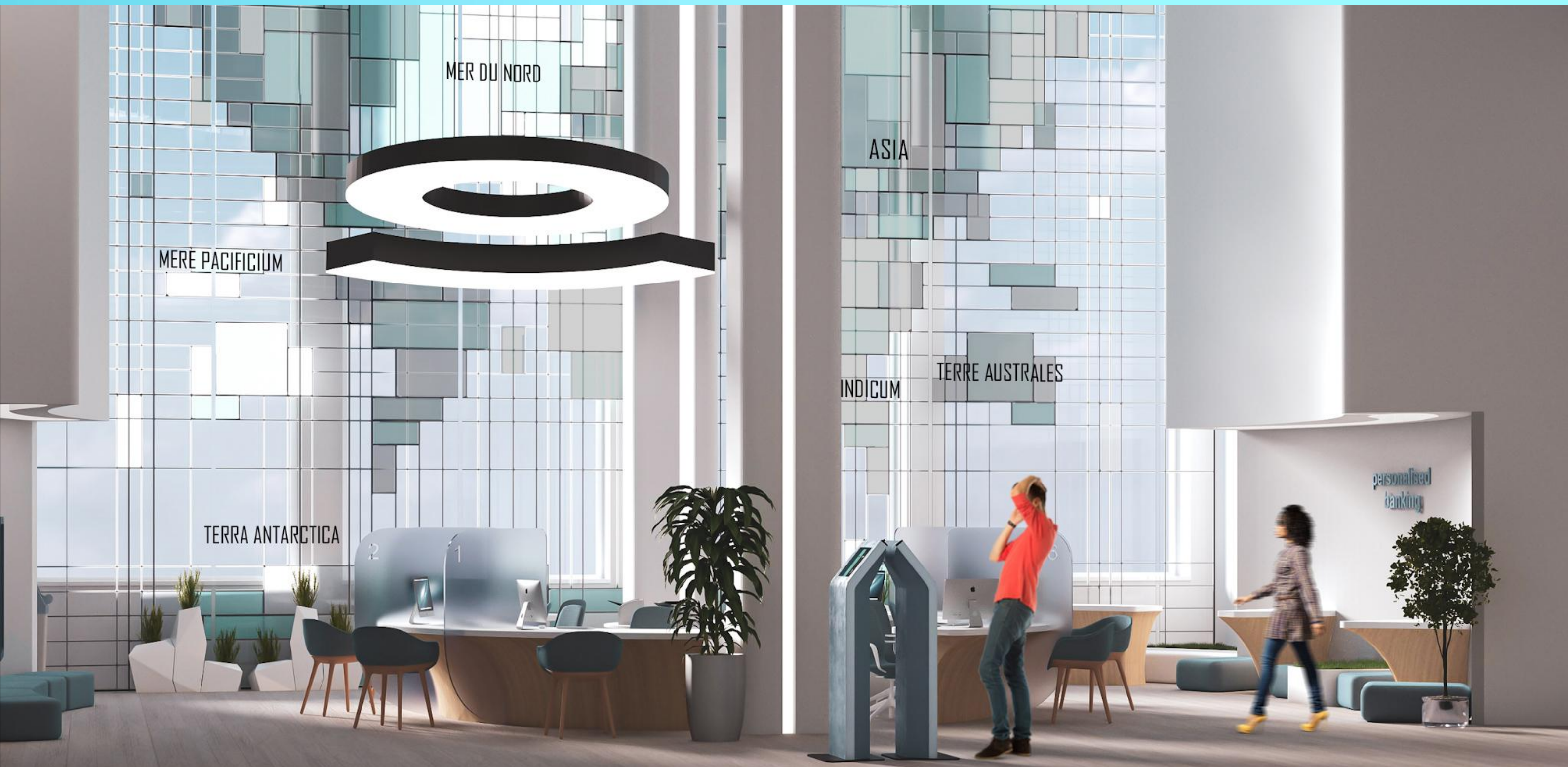
The design proposes some unique and unusual for Armenian banking industry elements. Spaces like **Do-it-yourself banking**, **Box banking** and **Pro-banking** are located on the outside perimeter of the main hall to provide an extra level of flexibility and comfort for various groups of users and bank clientele. Whether you are the bank's returning customer who needs to replenish an account, or a lucky first time home buyer who needs a more delicate treatment, or a person who wasn't entirely satisfied with his previous financial institution: there is a physical space specifically tailored for your needs.

All these novel ideas if implemented would be an essential element that would individualize and become part of the branding of the rethought **AMIO** bank.



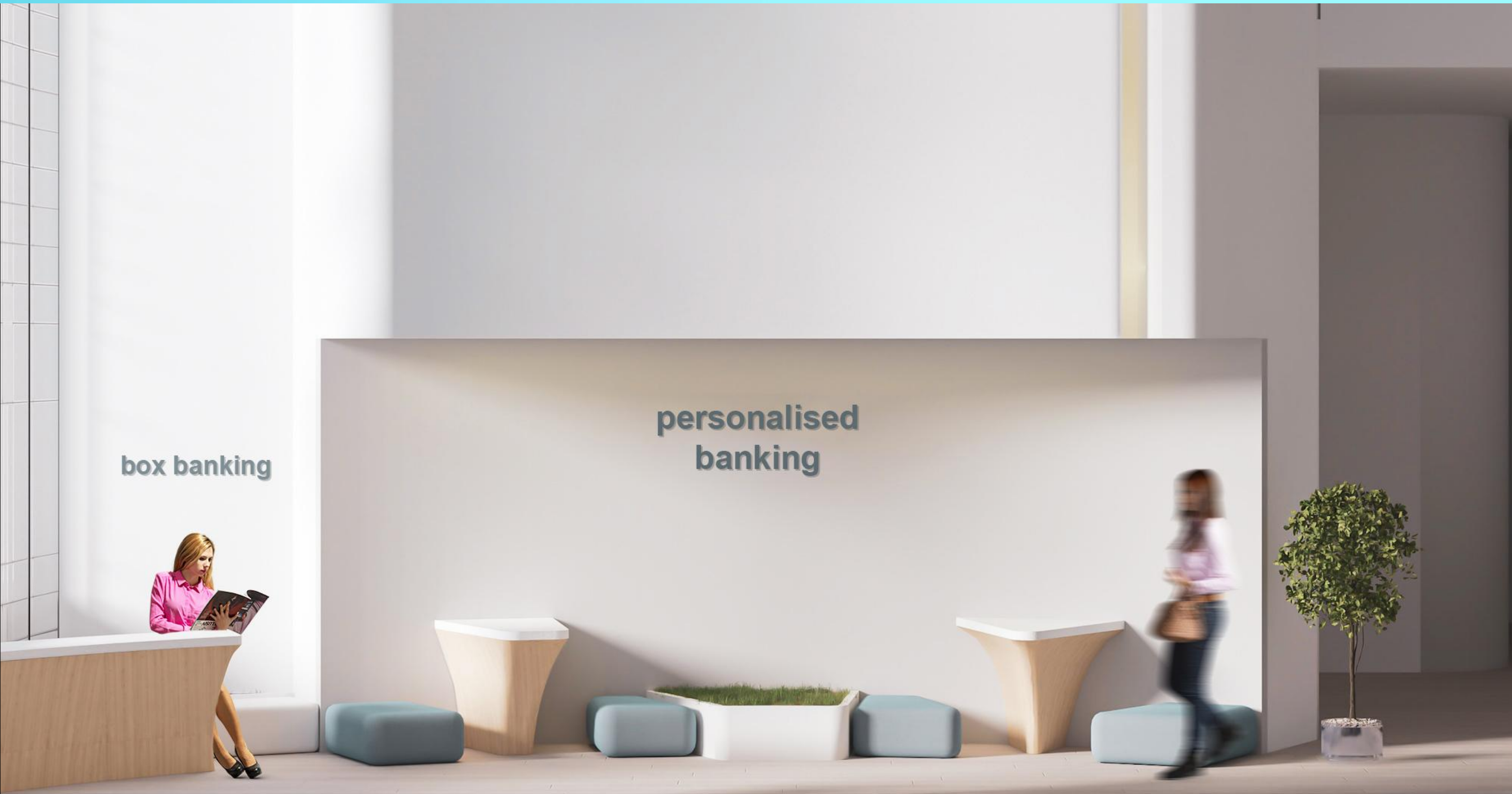


View 1

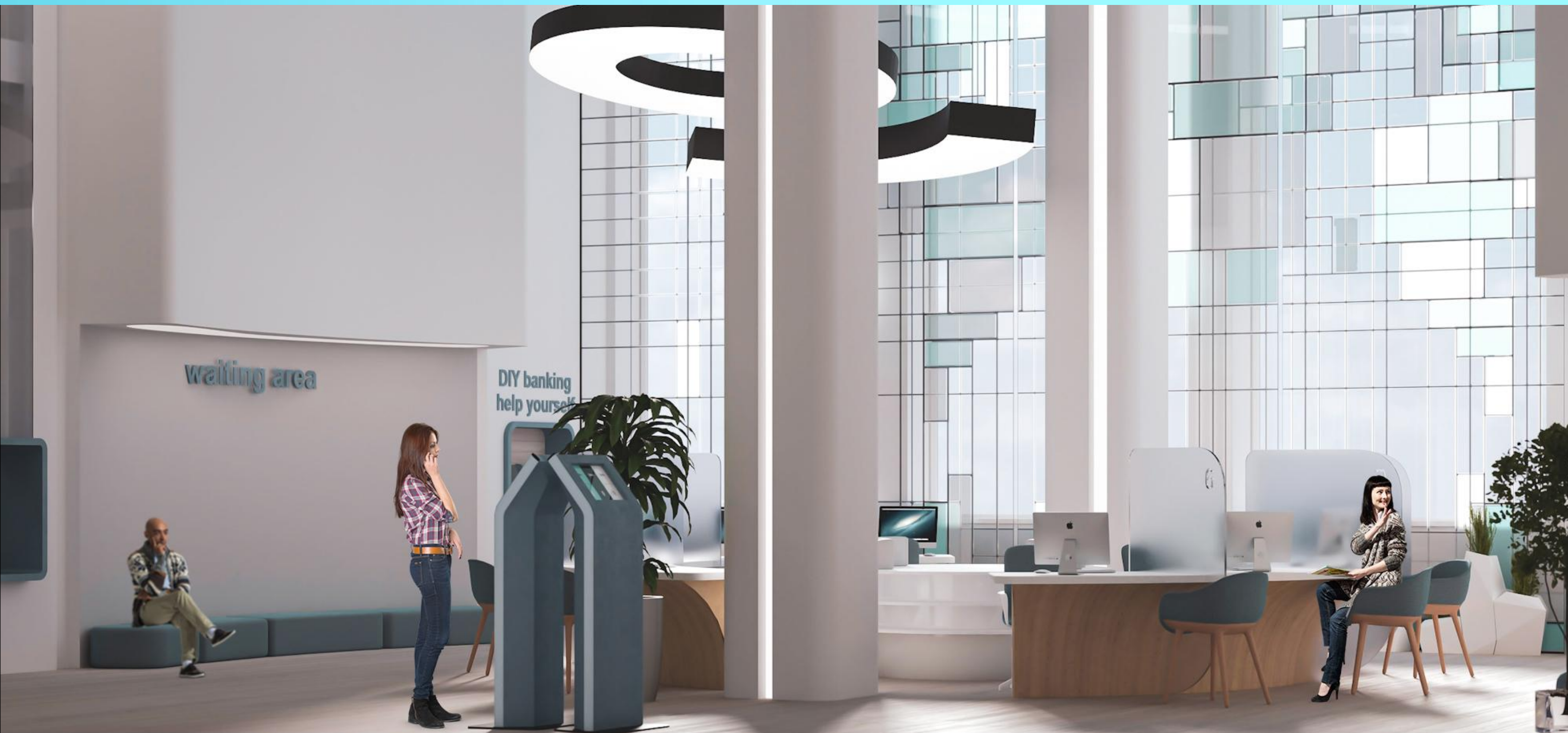


View 2

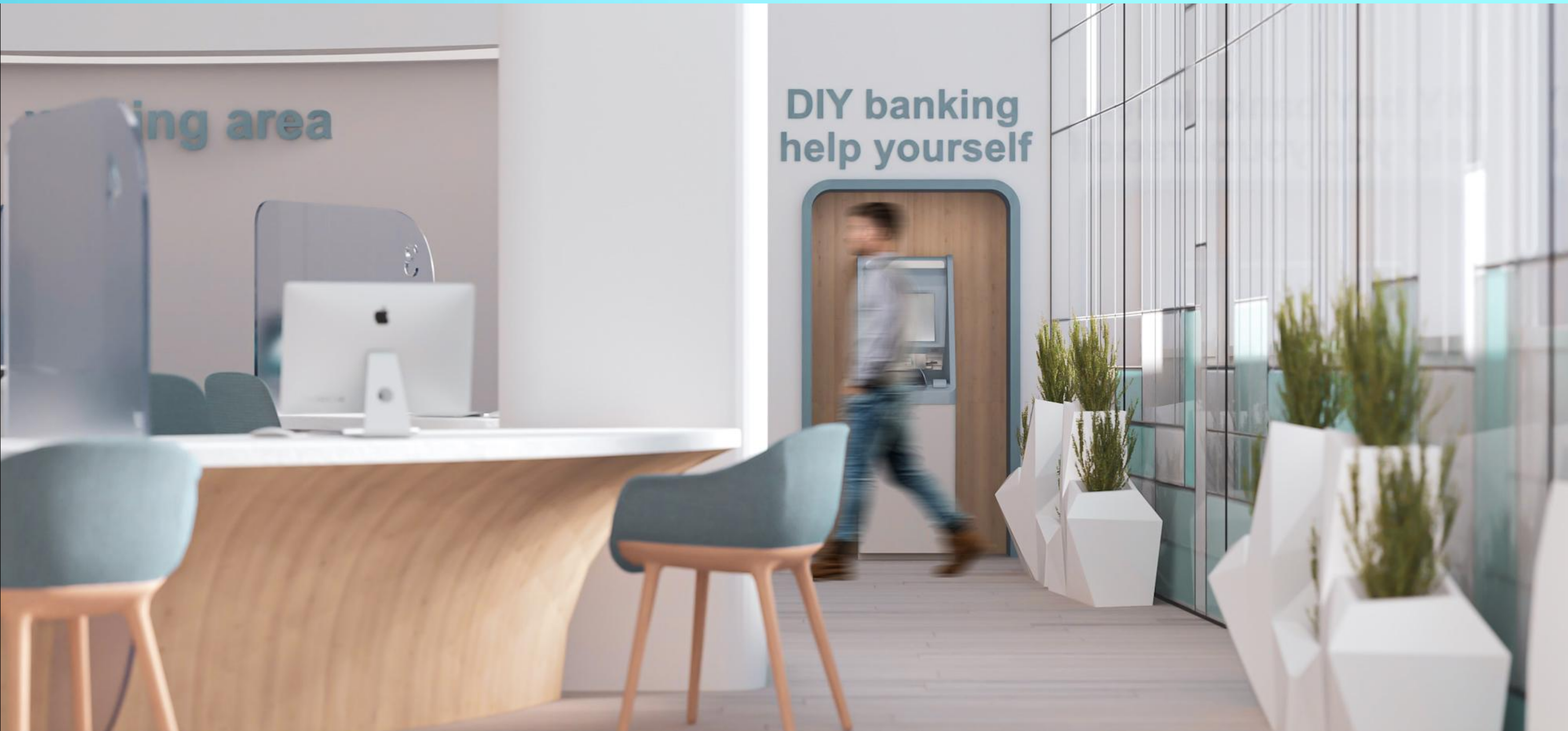




View 4



View 5



View 6

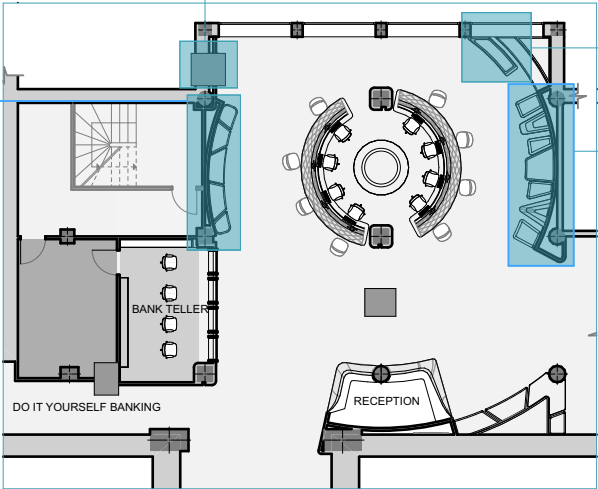


View 7

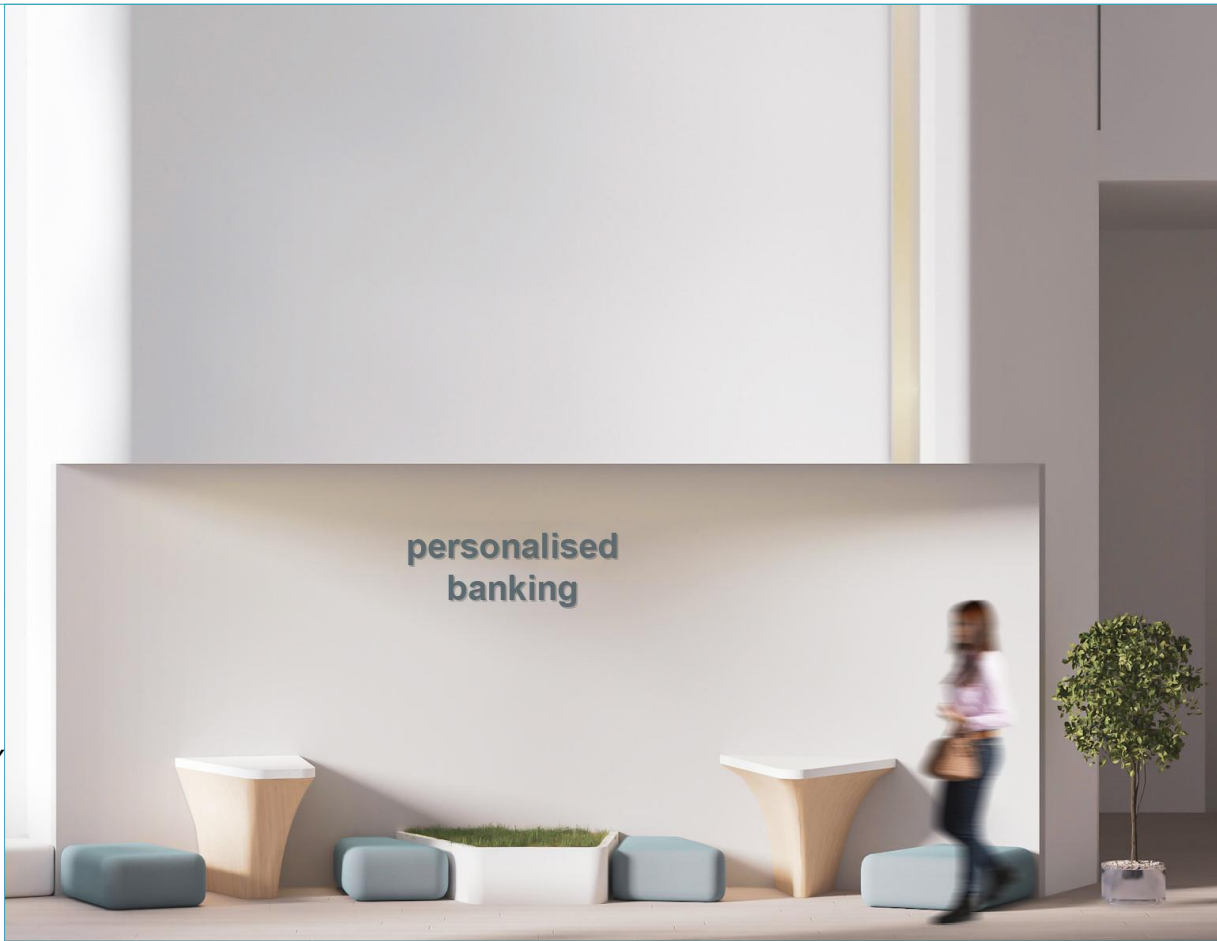


AMIO DIY
IS WHEN YOU NEED A QUICK MOMENT WITH YOUR FINANCES
BEFORE YOU GO ON WITH YOUR NEXT CUP OF COFFEE

AMIO BOX BANKING
IS WHEN YOU NEED A QUIET MOMENT
TO CONSOLIDATE YOUR BANKING NEEDS



AMIO RECAHRGE
IS WHEN YOU NEED A QUIET TIME
IN YOUR BUSY SCHEDULE TO
RELAX & RECHARGE BOTH MENTALLY & ELECTRONICALLY



AMIO PRO-BANKING
IS WHEN YOU NEED ATTENTION YOU DESERVE
& PROFESSIONAL HELP FROM OUR SPECIALISTS